

Message Text

UNCLASSIFIED

PAGE 01 STATE 003340

46

ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 SS-07 EB-11 PER-05 RSC-01 /050 R

DRAFTED BY COM/BIC/OIM:MBRUMFIELD/EB/OCA/BR:JDMCLAUGHLIN:M

APPROVED BY EB/CBA:DMSEARBY

E /CBA/OCA - NSLAKAS

EUR/CAN - EBROWN

COM/BIC/OIM - RGARNITZ

PER/CA - WMKERRIGAN

----- 043124

R 081505Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY OTTAWA

INFO AMCONSUL CALGARY

AMCONSUL HALIFAX

AMCONSUL MONTREAL

AMCONSUL QUEBEC

AMCONSUL ST JOHNS

AMCONSUL TORONTO

AMCONSUL VANCOUVER

AMCONSUL WINNIPEG

UNCLAS STATE 003340

E.O. 11652: N/A

TAGS : BEXP, CA

SUBJECT : ECONOMIC/COMMERCIAL OFFICERS CONFERENCE, CANADA

1. TENTATIVE AGENDA FOR SUBJECT CONFERENCE FOLLOWS:

MONDAY, JANUARY 14

1830 - 20 PRE-CONFERENCE RECEPTION

TUESDAY, JANUARY 15

0900 - 0915 WELCOMING REMARKS
AMBASSADOR ADOLF W. SCHMIDT

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 003340

0915 - 1000 ITEM 1 NEW STATE APPROACHES*TO EXPORT

EXPANSION
DANIEL SEARBY
DEPUTY ASSISTANT SECRETARY
FOR COMMERCIAL AND BUSINESS
*AFFAIRS
DEPARTMENT OF STATE

1000 - 1015 QUESTIONS AND ANSWERS

1015 - 1030 BREAK AND PHOTOGRAPHS

1030 - 1115 ITEM 2 NEW COMMERCE APPROACHES TO
 EXPORT EXPANSION
 M. VAN GESSEL

* DEPUTY ASSYSTANT SECRE*ARY FOR*
* INTE*NATIONA* COMMERCE
* DEPARTMENT OF COMMERCE

1115 - 1130 QUESTIONS AND ANSWERS

1130 - 1230 IT*M 3 A SYSTEMS APPROACH TO EXPORT
 MARKETING
 RICHARD GARNITZ
 DEPUTY DIRECTOR
 OFFICE OF INTERNATIONAL
 MARKETING
 DEPARTMENT OF COMMERCE

1230 - 1245 QUESTIONS AND ANSWERS

1245 - 1400 LUNCH

1400 - 150 ITEM 4 DOMESTIC ASSISTANCE TO
 EXPORTERS
 ROBERT WILBOURN
 DEPUTY DIRECTOR
 OFFICE OF EXPORT DEVELOPMENT
 DEPARTMENT OF COMMERCE

1500 - 1515 QUESTIONS AND ANSWERS

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 003340

1515 - 1530 BREAK

1530 - 1615 ITEM 5 NEW DIRECTIONS OF THE OFFICE
 OF FIELD OPERATIONS
 JOEL B. NEW
 DIRECTOR
 OFFICE OF FIELD OPERATIONS
 DEPARTMENT OF COMMERCE

1615 - 1630 QUESTIONS AND ANSWERS

1630 - 1730 ITEM 6 PANEL DISCUSSION - INTER-
 ACTION AMONG WASHINGTON
 AGENCIES, COMMERCE
 DEPARTMENT FIELD OFFICES
 AND FOREIGN SERVICE POSTS
 JOEL B. NEW

 GERALD MARKS, DIRECTOR
 NORTH CENTRAL REGION
 OFFICE OF FIELD OPERATIONS
 HENRY A. LAGASSE
 FOREIGN SERVICE OFFICER
 MONTREAL

WEDNESDAY, JANUARY 16

0830 - 0930 ITEM 7 U.S./CANADA ECONOMIC/
 COMMERCIAL POLICY PROBLEMS
 EMERSON BROWN
 DIRECTOR
 OFFICE OF CANADIAN AFFAIRS
 DEPARTMENT OF STATE

 ROBERT HAMERSCHLAG
 DIRECTOR
 CANADA/WESTERN EUROPE STAFF
 OFFICE OF INTERNATIONAL TRADE
 POLICY
 DEPARTMENT OF COMMERCE

UNCLASSIFIED

UNCLASSIFIED

PAGE 04 STATE 003340

0930 - 0945 QUESTIONS AND ANSWERS

0945 - 1000 BREAK

1000 - 1045 ITEM 8 PROGRESS REPORT ON THE STATE/
 COMMERCE PERSONNEL RELATION-
 SHIP
 JOHN BATALLER
 DIRECTOR
 OVERSEAS COMMERCIAL REPRESENTA-
 TION STAFF
 DEPARTMENT OF COMMERCE

 BARBARA THOMSON
 ECONOMIC COMMERCIAL

COUNSELLING BRANCH
DEPARTMENT OF STATE

1045 - 1100 QUESTIONS AND ANSWERS

1100 - 1130 ITEM 9 USIA EXPORT EXPANSION EFFORTS
 JOHN NOVICK, ADVISOR
 EXPORT AND TOURIST PROMOTION

1130 - 1200 ROUND-UP, QUESTIONS AND
 ANSWERS

1200 - 1330 LUNCH

1330 - 1400 ITEM 10 INTRODUCTION TO COUNTRY
 COMMERCIAL PROGRAM

DANIEL SEARBY

MURRAY RENNERT
ASSISTANT DIRECTOR FOR
PLANNING AND PROGRAMMING
OFFICE OF INTERNATIONAL
MARKETING
DEPARTMENT OF COMMERCE

UNCLASSIFIED

UNCLASSIFIED

PAGE 05 STA E 00 *40

1400 - 1415 QUESTIONS AND ANSWERS

1415 - 1430 BREAK

1430 - 1800 ITEM 11 * WORKING SESSION - DEVELOPMENT
 OF A CCP
 PATRICK O'CONNOR
 COUNTRY MARKETING MANAGER
 OFFICE OF INTERNATIONAL
 MARKETING
 DEPARTMENT OF COMMERCE

MURRAY RENNERT

JOHN MELLOR
COMMERCIAL COUNSELOR

RALPH MEIMA
REGIONAL COMMERCIAL
COORDINATOR
EUR. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 08 JAN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE003340
Document Source: CORE
Document Unique ID: 00
Drafter: MBRUMFIELD/EB/OCA/BR::JDMCLAUGHLIN:M
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740156/aaaacang.tel
Line Count: 222
Locator: TEXT ON-LINE
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 5
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: garlanwa
Review Comment: n/a
Review Content Flags:
Review Date: 22 FEB 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <22 FEB 2002 by elbezefj>; APPROVED <12 JUL 2002 by garlanwa>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: : ECONOMIC/COMMERCIAL OFFICERS CONFERENCE, CANADA
TAGS: BEXP, CA
To: OTTAWA
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005